

Web Hosting: Bundle Up If You re Going Online

We live in a great big bundled world. Where we once received bills from a phone, cell, cable, and Internet provider now we can receive one bill from one provider for all services. Typically these bundled items provide a discount to the end user as a gift for using one provider to the exclusion of all others.

The same premise is used for web hosting as well. In many cases you can bundle web hosting, web design, email, unique site features and more for one bundled price.

As these packages are bundled so are your options. In some scenarios you can save even more by using non-technical site tools that allow the site owner to develop the website on their own. When the site is complete it will still have the look and feel of the high quality site you need with features that will likely exceed your ecommerce needs. The best part is the price for this service may be substantially less than most other site design options.

The concept of bundling is really a throw back to the full service days of yesteryear. There was a time when you would fill up with gas and the attendant would check all your fluids, wash your windows and make sure your tires were filled to the right pressure.

In many ways this helps explain the bundling services that are available today. Sometimes all services originate with the provider while in other cases the provider works with strategic partners to provide seamless service for your ecommerce business.

Web hosting is an important function of your ecommerce business. One of the difficulties many businesses face when using a web designer is that once the site is developed it may be difficult to get changes made to the site in a timely manner.

Due to the growth in online business designers are spending enormous amounts of time developing new sites and have less and less time available for maintenance. This can put your site at risk and could result in missed business opportunity.

When you can make immediate changes to your site you can implement new ideas or sales opportunities on a moments notice. You no longer need to be at the mercy of an overworked site developer.

Bundled web hosting options provide an impressive number of customizable site templates and additional features that can be used to enhance your online presence or make connecting with your business much easier for clients and potential customers.