

What A Newbie Webmaster Should Know About Domain Registration

Domain Name Registration

Affordable domain name registration was extremely difficult to be found in the past. In fact, all domain name registrars used to charge a flat fee of \$70 which was to register your domain name for two years.

Now there has been an explosion of companies that offer affordable domain name registration. Some will register your domain name for less than \$15 a year, especially if you are registering multiple sites for a number of years at the same time. Be aware that you may have to have a number of variations of your ideal site name as you often find that the more popular terms have already been registered or reserved for future use.

If you are serious about your online presence then it is essential to consider a bulk domain name registration. The most obvious benefit of having a bulk domain name registration is that your site will appear higher on the search engines. That may be incentive enough but registering as a .net, .biz, http://.co.uk, .la or other domain names too has a far greater benefit which many people do not think about.

A major benefit of having a bulk domain name registration for your site is to prevent the more unscrupulous cyber sitters from piggybacking on the success of your website. Imagine if you could register as a google.au and benefit from the millions of people who use a Google site every day? You see how this could work to someone's advantage if Google hadn't performed a bulk domain name registration to prevent this. The extra cost to have a bulk domain name registration can be minimal and there are a number of web domain registrars who offer bulk discounts to their customers.

Wholesale domain name registration is an increasingly popular way for webmasters to register multiple domain names at the same time at a fraction of their individual costs combined. A new marketing technique has been sweeping the World Wide Web recently where webmasters create hundreds of websites with only a small amount of text to attract visitors by keyword searches and wholesale domain name registration has led to this process being simplified.